

PRO DIALOGUE | CITIES

2014  
**FUTUREPERFECT**



**14-17 AUGUST**  
GRINDA ISLAND

MAKE A NEW WORLD

# 2014 FUTUREPERFECT

Sustainable living is the global debate of the 21st century.

It urgently concerns attitudes and behaviour, design and architecture, industry, cities and communities, business and finance, and much more

But living sustainably has become too abstract; now it's time to freshen it up and make it personal and practical.

Beyond guilt, beyond greenwashing, Futureperfect explores what's possible, through programs and experiences that inform, inspire, connect - and enable everyone's creativity.

It's time to go beyond recycling!

The theme of Futureperfect 2014 is

## REDEFINITION

*Who and What is  
Leading Change Today?*

## PROGRAM

Futureperfect 2014 is a blend of structured conversations among professionals, open conversations with the public, students and experts - together with world-class food, music, and nature.

This year, the aim in particular is to bring new voices into the conversation on sustainable living, and encourage those already involved to use the Futureperfect platform for further reach.

Program elements include Pro Dialogues, Forums, Open Dialogues, CoCreation Space, Music, Food and Living Well.

Everyone is welcome, in particular professionals looking to develop knowledge and connections in creating sustainable value in their area of work.

## PRO DIALOGUES

Pro Dialogues are a series of short presentations by quality speakers about their work - with the moderator animating a dialogue around the challenges and opportunities for them and other professionals. It's suitable for any professional active or interested in sustainability in their field.

### DIALOGUE LEADERS



Stefan Sjöberg



John Manoochehri



Malin Zimm



Tegan Bukowski

### PRO DIALOGUE | CITIES

#### REDEFINING CITIES - HOW, FOR WHAT, FOR WHO

The nature of how cities work, how they are created / managed / adapted - in fact, what they are for, and who they are for - is entering a phase of redefinition like never before. The urban environment is not only the single most intensive concentration of materials that society manipulates - including carbon, and energy, minerals, water, waste, and biomass - but it sets the patterns by which people live their daily lives.

New patterns of living, new styles and formats of work, and new systems for the management of materials, natural resources and systems, and business models, are all emerging now in architecture and city design. The speakers will lead us through their work in these areas, introduce important projects ongoing, and discuss the challenges and opportunities along the road ahead. These include projects in Stockholm, Copenhagen, Pittsburgh, San Francisco, and London.

The Dialogue will also discuss what has been achieved by the Futureperfect Urban Futures Forum project so far, and what can be expected at the upcoming forums in Malmö and Pittsburgh.

For more information, and to buy tickets, see the website at [futureperfect.se](http://futureperfect.se) or email [info@futureperfect.se](mailto:info@futureperfect.se)

**1 DAY TICKET - 1250 SEK ex moms | 2 DAY TICKET - 2350 SEK ex moms**

**A premium lunch in the Wårdshus is available separately to Pro ticket holders at a special price, see website for details**

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